

	Basic Plan	Deluxe Plan	Price for an Individual Service
Listing fee paid upfront (Volume discounts available) Additional fees may apply in certain counties (see below)*****	\$299	\$499	-
Rental listing	\$99	-	-
Listing in local MLS	Yes	Yes	-
Standard Listing on Realtor.com & internet real estate sites (we have limited control over 3 rd party sites)	Yes	Yes	-
Coroplast For Sale sign	Yes	Yes	\$15
Initial pricing & marketing advice/consultation	Yes	Yes	\$50
Blank contracts & forms	Yes	Yes	-
Additional listing in Regional MLS	No	Yes	\$100
Monthly market updates	No	Yes	\$25 each
Virtual/video tour	No	Yes	\$125
Electronic lockbox (limited locations – see below)	No	Yes*	\$100*
Take digital photos & visit your home (limited locations – see below)	No	Yes*	\$50*
Contract/paperwork Preparation	-	-	\$200
Contract Negotiation (paperwork/offers/counter-offers)	-	-	\$495 Due at closing
Contract to Closing Management (Dealing with lenders, inspectors, appraisers, title companies, etc.)	-	-	.9% of price** Due at closing
Deluxe Plus Package: Includes Deluxe MLS listing, contract negotiation, and contract to closing management.			\$499 upfront + at closing .9% of price + \$495**

Full service Listings with detailed marketing and pricing implementation available too. Short sale listings and assistance, REO listings, and other creative real estate transactions also available. Call us for details.

*Price for electronic lockbox usage and digital photos is for Orange and Seminole Counties only. Additional \$50 travel & fuel charge for properties in Lake, Osceola, Northeastern Polk, and Western Volusia Counties. Not available in other counties at this time.

**Although we can still provide the service, a member of our firm will not be able to physically visit the property or meet with contractors, inspectors, appraisers, etc. for properties located outside of Lake, Orange, Osceola, Northeastern Polk, Seminole, and Western Volusia Counties. This does not include short sale listings. Certain terms and conditions may apply.

***If done in conjunction with a transaction in which our firm is paid other fees & commissions, the fee for this particular service will be refunded and/or credited at the time of closing.

****Additional upfront fees for certain counties (transaction fees charged by their local board of Realtors® to list in their MLS):

- Nassau, Okeechobee County - \$100 fee

- New Smyrna Beach – No additional fee; however for an additional \$100 charge we will load your property in the Daytona Beach Area MLS. This is highly recommended due to MLS coverage area overlaps.